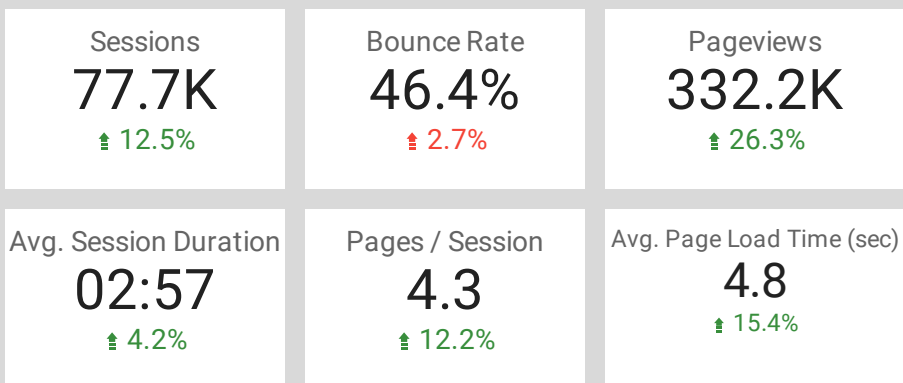


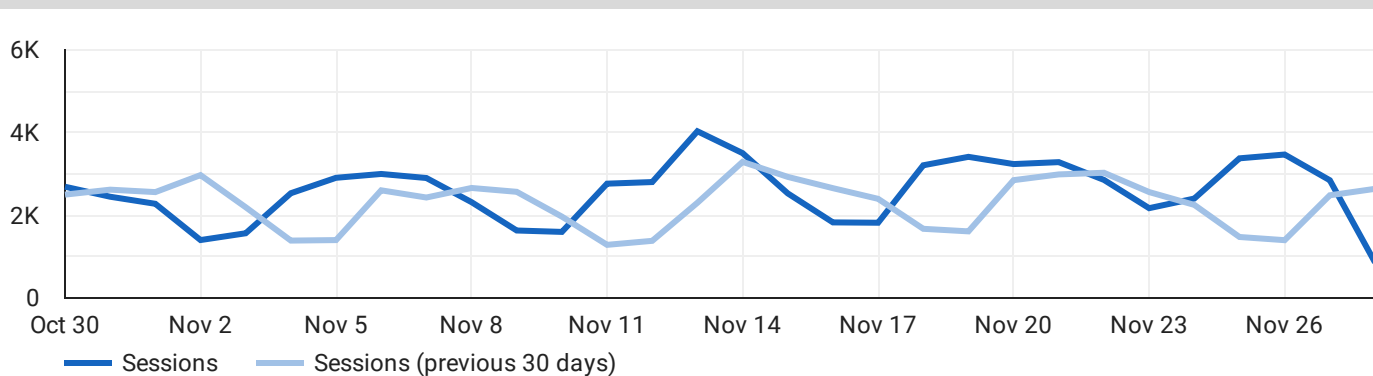


Overview

Traffic summary

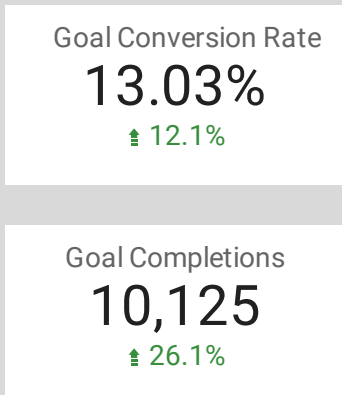


Website sessions trend

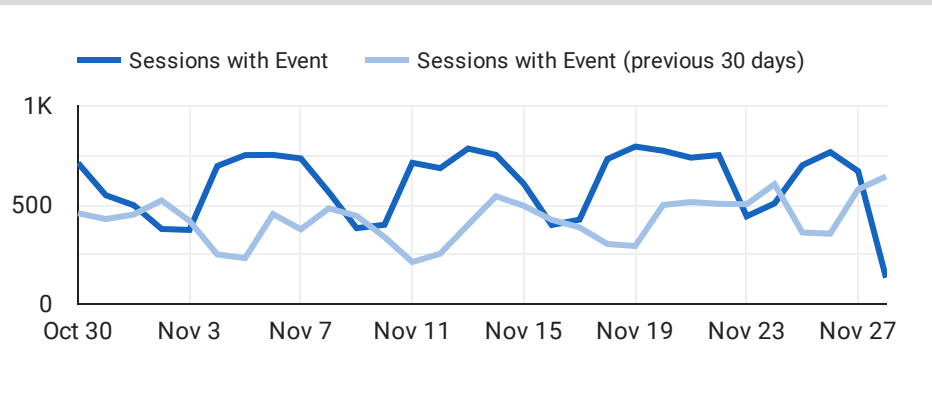


Conversions

Goals

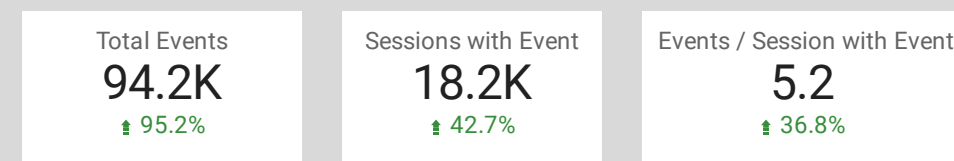


Website goals | goal completions



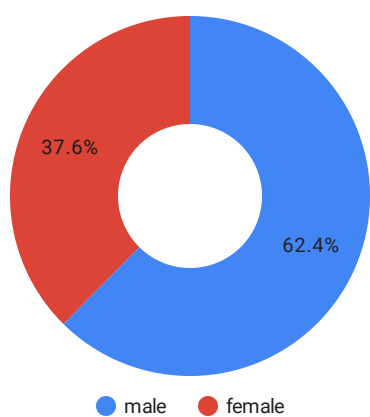
Website goals / events breakdown

Event Action	Total Events
Quickview Click	78.3K
Product Click	8.3K
Add to Cart	5.4K

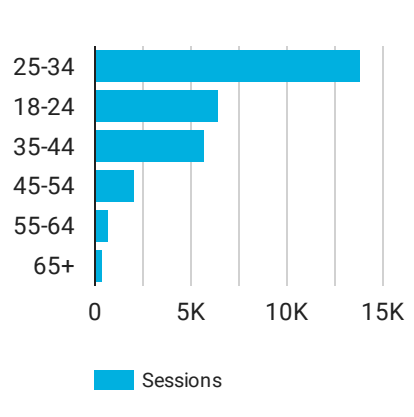


Audience

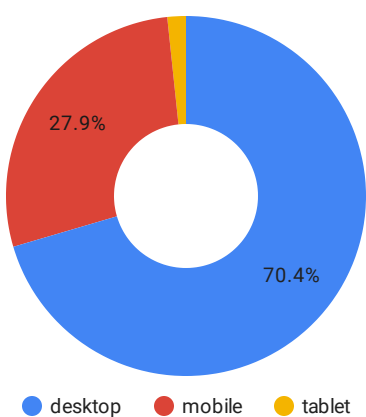
Sessions by gender



Sessions by age



Sessions by device



Sessions by location

Country	City	Sessions
United States	(not set)	2.8K
United States	New York	2.7K
United States	Sunnyvale	2K
Taiwan	(not set)	1.7K
United Kingdom	London	1.6K
United States	San Francisco	1.2K
Singapore	(not set)	1.1K

Acquisition & Behavior

How users found us

Source / Medium	Sessions	Bounce ...	Avg. Session ...	Pages/ Ses...
google / organic	39.4K	53.16%	00:02:28	3.64
(direct) / (none)	12.6K	35.3%	00:03:34	4.94
mall.googleplex.com / refer...	6.9K	13.83%	00:05:23	8.77
google / cpc	3.6K	27.52%	00:03:50	5.9
analytics.google.com / refer...	3.5K	49.88%	00:04:02	3.1
t.co / referral	2K	77.11%	00:00:59	1.92
(not set) / (not set)	1.9K	31.82%	00:03:21	4.88

Most popular content

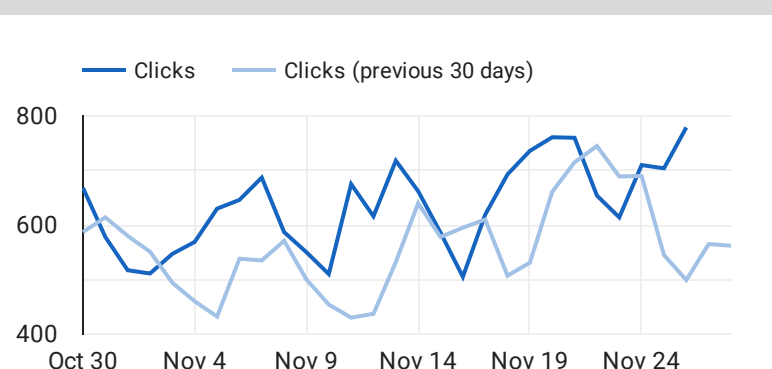
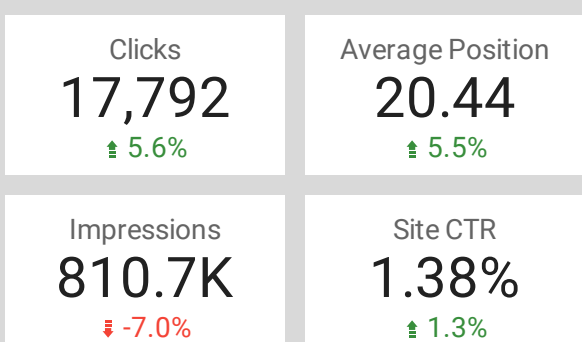
Page Title	Pageviews	Avg. Tim...
Home	44.3K	00:01:01
Men's / Unisex Apparel Googl...	36.1K	00:00:32
Google Online Store	24.9K	00:01:28
New Google Merchandise Store	20.3K	00:00:57
Shopping Cart	16.1K	00:01:36
Apparel Google Merchandise S...	14.7K	00:00:50
Men's T-Shirts Apparel Google...	13K	00:00:37

Most common entry points

Page Title	Entrances	Bounce R...
Home	21.8K	33.21%
Google Online Store	21.1K	59.53%
YouTube Shop by Brand Google ...	5K	55.43%
Men's T-Shirts Apparel Google M...	3.6K	37.27%
Apparel Google Merchandise Store	2.9K	32.99%
Google Chrome Dinosaur Collectible	2.4K	73.91%
Men's / Unisex Apparel Google M...	1.8K	34.28%

Google Search

Google search performance summary



Google search query

Query	Clicks	Impressions	Average Po...
1. youtube merch	818	6,104	2.06
2. youtube merchandise	549	2,696	1.26
3. google merchandise store	437	15,366	1.2
4. google t shirt	419	1,821	1
5. google hoodie	352	1,087	1
6. google stickers	265	1,418	1.46